



**School of the Art Institute
of Chicago**

DESIGNERS OF TOMORROW OFFICIAL CONTEST RULES

Void outside the 50 United States and where prohibited. Do not proceed in this site if you are not at least 18 years of age and a legal resident of, and located within, one of the 50 United States (excluding Puerto Rico) at the time of entry, with Internet access prior to May 29, 2009.

NO PURCHASE NECESSARY TO ENTER OR WIN.

The Designers of Tomorrow Contest begins May 29, 2009, and ends July 13, 2009. Entries must be received by 11:59 p.m., C.T., on July 13, 2009. Entries become the property of The School of the Art Institute of Chicago (SAIC), 37 S. Wabash Ave., Chicago, Illinois; and Meredith Corporation, 1716 Locust St., Des Moines, Iowa (“Sponsors”) and will not be acknowledged or returned.

ENTRY: Create an original, three-dimensional rendering that utilizes Delta Faucet Company faucets in a home environment other than a kitchen or bath. Each entry must be prepared in a single 20” x 20” square format as Illustrator file, exported as a pdf file. Entries must represent ideas in three dimensions. Plan and section views to scale are optional. Full color presentations are preferred. Also required is a statement in 200 words or less of the intent and a definition of the conceptual ideas. Then visit www.saic.edu/designersoftomorrow to enter by completing the entry form, including student identification number and contact details, and uploading the entry. Multiple entries from one person will be accepted but each entry must be for a separate and unique idea. No group entries.

Entries must be original, created by entrant and must not contain material that violates or infringes the rights of another, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.

Sponsors reserve the right, in their sole discretion, to request additional information from entrants, to reject, disqualify, modify, edit, and revise any entry materials that Sponsors deem obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive, or otherwise inconsistent with

editorial standards, audience expectations, or reputational interests or that Sponsors believe may violate any applicable law or regulation or the rights of any third party. Sponsors reserve the right, in their sole discretion, to verify any element of any entry or related materials and to disqualify any entrant whose participation may subject the contest, Sponsors, or Sponsors' advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule.

ELIGIBILITY: Open to School of the Art Institute of Chicago students, who are enrolled as a degree candidate as of the date of Contest entry, 18 years or older, except employees of Sponsors, Delta Faucet, and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries, and members of their immediate families or persons residing at the same address.

JUDGING: On or about July 20, 2009, a qualified panel of judges will judge eligible entries on the basis of most innovative use of Delta Faucet products, overall creativity of design, and prominence of Delta Faucet product(s) in the design. One (1) grand prize winner and two (2) runner-up winners will be selected. In the event of a tie, the winning entry will be the entry among the tied entries with the higher/highest score in the criterion of overall creativity. Potential winners will be notified by phone and/or mail and prize delivered approximately thirty (30) days from date of winner verification. Sponsors reserve the right to select fewer than three (3) winners if, in their sole discretion, a sufficient number of eligible and qualified entries are not received. Decisions of judges are final and binding in all respects.

PRIZING: A five thousand dollar (\$5,000) scholarship will be paid to The School of the Art Institute of Chicago (SAIC) to be applied to the tuition of one (1) grand prize winning student. Five hundred dollar (\$500) scholarships will be paid to The School of the Art Institute of Chicago (SAIC) to be applied to tuition of each of the two (2) runner-up winners. Sponsors will determine all elements of prizing in their sole discretion. Prizes may not be assigned, transferred, changed or redeemed for cash.. To be eligible, each winner must remain currently enrolled as a student at The School of the Art Institute of Chicago (SAIC) on the date prize is awarded. Prize will be applied to tuition only. If scholarship amount exceeds amount of winner's outstanding tuition, remaining balance will not be awarded. Prize is awarded "as is" with no warranty or guarantee express or implied. Sponsors disclaim all and any liability for the actual provision, quality or nature of any third party product or service accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria,

prize will be forfeited and awarded to an alternate winner with the next highest score. Entrants understand that Sponsors are not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prize. Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize. Decisions of Sponsors are final and binding in all respects.

PRIVACY: Information collected from online entrants is subject to The School of the Art Institute of Chicago (SAIC) online privacy policy at the web site listed above.

DISPUTE RESOLUTION: Except where prohibited, by participating Contest entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsors and their agents shall be governed by and construed exclusively in accordance with the laws of the State of New York without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Contest, or awarding of the prize(s), shall be filed only in the state or federal courts located in the State of New York and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or awarding of the prize(s), shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

OTHER: Sponsors assume no responsibility for entries they are unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, or lost entries. Sponsors reserve the right, in their sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of these Official Rules. Sponsors further reserve the right, in their sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure. In the event of cancellation,

Sponsors reserve the right to select winners from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry.

RELEASES: Entrants authorize the Sponsors to use their name, voice, likeness, biographical data, city and state of residence and entry materials (including submitted designs) in promotional material and for advertising, public relations and editorial purposes worldwide, in perpetuity, or on a winners' list, if applicable, without further compensation unless prohibited by law. Sponsors are not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsors' sole discretion, without further obligation or compensation.

Except where prohibited by law, potential winners will be required to complete and return an Affidavit of Eligibility/Ownership/Liability Release, Publicity Release and Assignment of All Rights in Pre-Existing Work within ten (10) days of notification or the entry with the next highest score may become an alternate winner. If winner notification is returned as undeliverable, the entry with the next highest score may become an alternate winner. By participating and winning a prize, winners release Sponsors, and their parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prize won and participation in the contest Subject to all U. S. federal, state and local laws and regulations. Taxes on prize, if applicable, are sole responsibility of winners. Void where prohibited. For winners' names, available after August 31, 2009, send a separate, self-addressed, stamped envelope to Winners' List/Designers of Tomorrow Contest, L. Battista, 125 Park Ave., PK-181, New York, NY 10017-5529.