FOR IMMEDIATE RELEASE
Images and Interviews Available on Request
@saic_news

ELLE Fashion News Director Anne Slowey to Emcee THE WALK 2013

The School of the Art Institute of Chicago (SAIC) will host THE WALK 2013, its annual fashion benefit, in Millennium Park on Friday, May 3, 2013. ELLE Fashion News Director Anne Slowey will emcee the event, which will honor designers Kate and Laura Mulleavy of Rodarte with the Legend of Fashion Award and SAIC fashion supporter Melissa Sage Fadim with the Heart of Fashion Award.

"We are excited to have Anne Slowey's unmatched experience, knowledge, and fashion eye at THE WALK and among our students," said Anke Loh, SAIC Sage Chair in Fashion Design. "This partnership is full of opportunity and we look forward to continuing our new relationship with Anne and ELLE."

Bringing more than 20 years of fashion expertise to THE WALK, Slowey has been writing about the people, places, and diverse ideas that drive the world of fashion since 1989. Slowey is an integral player in ELLE's FASHION I NEXT program, sponsored by Maybelline NYC, which celebrates the unique talents and perspectives of today's emerging young designers. Her experience both as a mentor and judge were featured on CW's Stylista and Project Runway.

THE WALK 2013 will debut over 250 original garments created by undergraduate students in SAIC's internationally renowned Fashion Design program.

Notable guests at THE WALK have included designer Jason Wu, J.Crew Creative Director Jenna Lyons, designers and SAIC alumni Cynthia Rowley and Maria Pinto, artist and SAIC faculty member Nick Cave and many others. Paper magazine editorial director Mickey Boardman emceed the event in 2012.

THE WALK is generously supported by Presenting Sponsors Swarovski and the MacLean-Fogg Company. Additional support is provided by Haute-Couture Sponsors Ariel Investments, Maybelline New York, Sage Foundation, Bill and Stephanie Sick, and ULTA Beauty. Avant-Garde Sponsors include Driehaus Design Initiative, Exelon, Goldman Sachs, and the Richard and Ellen Sandor Family Foundation. The event’s Prêt-à-Porter Sponsors are Denise B. Gardner, Macy’s, Bisi Williams and Bruce Mau, Mesirow Financial, and the Neisser Family Fund. More information and tickets for the event, which supports student work and scholarships at SAIC, is available via saicfashion.org.

THE WALK 2013
Friday, May 3, 5:30 p.m.
Millennium Park, Chase Promenade North, 201 E. Randolph St.
saicfashion.org
@saicfashion | #saicthewalk | facebook.com/saic.fashionshow
About ELLE
ELLE is the No. 1 fashion magazine in the world, with 44 editions, 21 million readers, and 6.4 million copies sold every month worldwide. It is also the foundation of numerous brand extensions, including ELLE Decor (25 editions), ELLE A Table (four editions), and ELLE.com (28 websites with 20 million unique visitors). The U.S. edition reaches an audience of 5.9 million readers, who find in ELLE a rich mix of fashion, beauty and culture that lets the reader discover their personal style and public self. ELLE is published by Hearst Magazines, a unit of Hearst Corporation, one of the nation’s largest diversified media and information companies. With 20 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation (ABC 2012) and reaches 83 million adults (Fall 2012 MRI gfk). Follow ELLE on Twitter at @ELLEMagazine.

About the School of the Art Institute of Chicago
A leader in educating artists, designers, and scholars since 1866, the School of the Art Institute of Chicago (SAIC) offers nationally accredited undergraduate and graduate degrees and post-baccalaureate programs to nearly 3,200 students from around the globe. SAIC also enables adults, high school students, middle school students, and children to flourish in a variety of courses, workshops, certificate programs, and camps through its Continuing Studies program. Located in the heart of Chicago, SAIC has an educational philosophy built upon an interdisciplinary approach to art and design, giving students unparalleled opportunities to develop their creative and critical abilities, while working with renowned faculty who include many of the leading practitioners in their fields. SAIC’s resources include the Art Institute of Chicago and its new Modern Wing; numerous special collections and programming venues provide students with exceptional exhibitions, screenings, lectures, and performances. For more information, please visit saic.edu.

###